

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: MARCH 2011

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Mar-11	Feb-11	Difference	%	Mar-10	Difference	%
BOOMTOWN BOSSIER	\$8,393,215	\$8,001,779	391,436	4.9%	\$8,175,966	217,249	2.7%
ELDORADO RESORT	\$14,745,625	\$13,347,076	1,398,549	10.5%	\$13,126,939	1,618,686	12.3%
HORSESHOE	\$18,780,631	\$17,655,432	1,125,198	6.4%	\$20,688,772	(1,908,142)	-9.2%
DIAMOND JACKS	\$7,523,146	\$6,940,134	583,011	8.4%	\$7,970,840	(447,695)	-5.6%
SAM'S TOWN	\$10,690,427	\$9,963,229	727,198	7.3%	\$10,729,513	(39,086)	-0.4%
Total Shreveport/Bossier	\$60,133,043	\$55,907,650	\$4,225,392	7.6%	\$60,692,030	(\$558,987)	-0.9%
GRAND PALAIS	\$11,373,493	\$9,956,909	1,416,584	14.2%	\$10,468,067	905,426	8.6%
ISLE - LC	\$1,321,748	\$1,356,957	(35,209)	-2.6%	\$1,341,565	(19,817)	-1.5%
L'AUBERGE DU LAC	\$27,892,067	\$27,730,473	161,594	0.6%	\$28,063,982	(171,914)	-0.6%
Total Lake Charles	\$40,587,308	\$39,044,339	\$1,542,969	4.0%	\$39,873,613	\$713,695	1.8%
AMELIA BELLE	\$4,652,681	\$4,490,158	162,522	3.6%	\$4,327,922	324,759	7.5%
BOOMTOWN N.O.	\$13,379,381	\$12,572,295	807,085	6.4%	\$12,124,861	1,254,520	10.3%
TREASURE CHEST	\$9,753,331	\$8,765,756	987,575	11.3%	\$8,672,312	1,081,019	12.5%
Total New Orleans	\$27,785,392	\$25,828,209	\$1,957,183	7.6%	\$25,125,095	\$2,660,297	10.6%
BELLE OF B.R.	\$6,810,473	\$6,647,608	162,865	2.4%	\$6,130,208	680,265	11.1%
HOLLYWOOD B.R.	\$11,068,089	\$10,972,114	95,975	0.9%	\$10,622,978	445,111	4.2%
Total Baton Rouge	\$17,878,562	\$17,619,722	\$258,840	1.5%	\$16,753,186	\$1,125,376	6.7%
Riverboat Total	\$146,384,305	\$138,399,920	\$7,984,385	5.8%	\$142,443,925	\$3,940,380	2.8%